



Reveknew **for pensions and insurance**

**Recurring collection and subscription management for
voluntary pension and insurance schemes.**

**Streamline the collection of repeat contributions and
premiums for voluntary pension and insurance products.**

**Adapt more quickly to market trends by easily testing
and refining pricing and collection strategies.**

Reveknew



THE PROBLEM

Collecting premiums and contributions consistently for voluntary schemes is hard.

01

Voluntary schemes (e.g. *Tier 3 pensions / Group Life policies*) struggle with easy and convenient recurring collection of premiums.

02

Technology can help, but existing solutions can have high upfront and maintenance fees, plus long integration timelines.

03

Existing solutions treat client relationships as one-off payments rather than a subscription, neglecting tasks like reminders and upgrades.

OUR SOLUTION

Automate recurring collection of premiums using SMS for reminders and payment notifications, with secure payment links in the SMS for mobile money or card payments.

01 **Recurring collection**

Manage subscription plans for contributions or premiums, including member enrolment, then it all goes on autopilot with scheduled SMS for reminders and payments.

02 **Digital payments**

SMS reminders and payment notifications include a unique payment link for mobile or card payments by a licensed payment provider, settled directly to your bank account.

03 **Analytics & Reports**

Get fresh insights on recurring revenue, customer behaviour and product performance to drive growth and new product development.



VALUE PROPOSITION

Why is Reveknew the right solution for you?



01 **VALUE TO MANAGEMENT** **Futureproof product strategy**

Leverage automated reminders, subscription billing and payments to shift product strategy for voluntary products to a subscription model to improve collection rates and reduce churn.

02 **VALUE TO PRODUCT TEAMS** **Automated bill collections**

Product teams gain flexible tools to set up payment plans and automate collection, tracking, and reconciliation, streamlining operations and preventing lost sales.

03 **VALUE TO CLIENTS** **Convenient bill payment**

Automated SMS make it convenient for clients to be reminded of contributions or premiums and to pay directly, with no app download required.

HOW IT WORKS

Set up plans, share the link or invite subscribers by SMS and Reveknew does the rest!

Subscription Management

Plan creation, subscriber enrollment, and subscription management.

Billing Automation

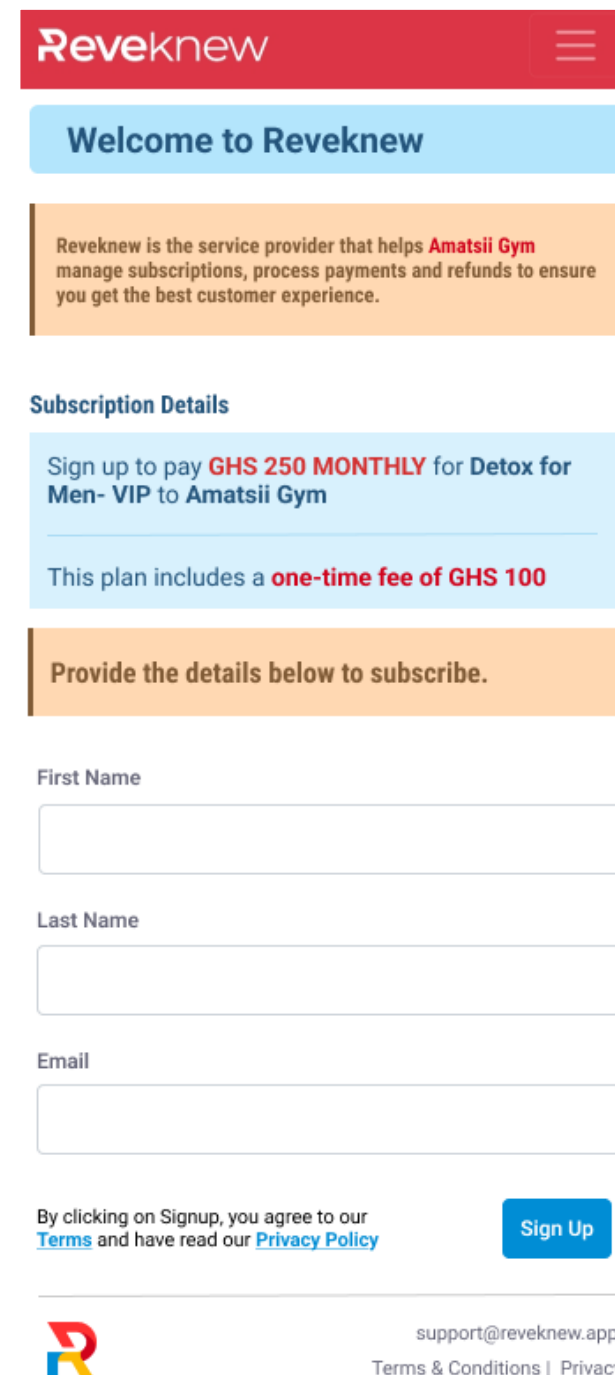
Automated billing notifications and reminders

Recurring Payment Collection

Automated recurring payment collection using SMS with payment links to initiate payments.

Reporting & Analytics

Reports on products, plans, subscriptions and recurring revenue



The screenshot shows the Reveknew app interface. At the top is a red header with the 'Reveknew' logo and a menu icon. Below the header is a light blue banner that says 'Welcome to Reveknew'. Underneath is an orange box with text: 'Reveknew is the service provider that helps Amatsii Gym manage subscriptions, process payments and refunds to ensure you get the best customer experience.' Below this is a section titled 'Subscription Details' with a light blue background. It contains two lines of text: 'Sign up to pay GHS 250 MONTHLY for Detox for Men- VIP to Amatsii Gym' and 'This plan includes a one-time fee of GHS 100'. Below the details is an orange box that says 'Provide the details below to subscribe.' followed by three input fields for 'First Name', 'Last Name', and 'Email'. At the bottom, there is a line of text: 'By clicking on Signup, you agree to our Terms and have read our Privacy Policy' with links to 'Terms' and 'Privacy Policy'. To the right of this text is a blue 'Sign Up' button. At the very bottom, there is a red and blue logo, the email 'support@revknew.app', and links for 'Terms & Conditions' and 'Privacy'.



SIGNUP. Welfare GOLD from Pension Masters. Pay GHS489 yearly. Subscribe: <https://revkn.app/cd68a136>. Helpline: 0231234567

SUBSCRIPTION. Active. Welfare GOLD from Pension Masters at GHS489 yearly. Expect payment instructions. Helpline: 0231234567

PAYMENT. Due in 7 days. Welfare GOLD from Pension Masters at GHS489 yearly. Pay now: <https://revkn.app/0b943257> Helpline: 0231234567

PAYMENT. Successful. GHS489 for Welfare GOLD from Pension Masters. View receipt: <https://rvkn.app/4f697fc0>. Thank you! Helpline: 0231234567



PENSIONS

HIT THE TARGET!

Reveknew helps you provide payment plans that fit each client, so they can reach their pension target.

Reveknew for voluntary pensions

- Voluntary pension schemes require plans that fit the earnings of target clients at individual levels.
- Some clients have steadier income and can pay fixed amounts as contributions each period.
- Other clients have earnings varying by month or season, and flexible payments work better.
- The periods over which clients earn income can also vary from daily to monthly to quarterly.

WE'VE GOT YOU COVERED ALL THE WAY!

COLLECT FIXED CONTRIBUTIONS

Collect annual calculated pension contributions as fixed periodic payments from clients by preference, with scheduled reminders and payment notifications

COLLECT FLEXIBLE CONTRIBUTIONS

Collect annual calculated pension contributions as flexible periodic payments from clients by preference, with scheduled reminders and payment notification

COLLECT CONTRIBUTIONS OVER ANY PERIOD

Collect annual pension contributions at ***daily, every 2 weeks, monthly, quarterly, every 6 months or yearly*** intervals based on client preference or your policies





INSURANCE

FORGET ME NOT!

Reveknew helps you reach every insurance client at the right time, so they never forget to pay.

Reveknew for voluntary insurance

- Voluntary insurance requires customised plans for individuals or groups, designed for specific goals (*such as Life, Education, or Group Welfare*).
- While policies are annual, billing needs to be adjusted to align with the target policyholder.
- For policies aimed at informal individuals or groups, billing tends to be shorter and more flexible to reduce the risk of policy lapses.

WE'VE GOT YOU COVERED ALL THE WAY!

AUTOMATE INDIVIDUAL POLICY PREMIUMS

Use Reveknew to collect premiums directly as fixed or flexible periodic payments, with automated reminders and payment notifications over SMS.

OUTSOURCE GROUP POLICY PREMIUMS

Recommend Reveknew as a collections partner and help groups collect premiums in instalments towards policy renewals to minimise policy lapses for groups.

COLLECT PREMIUMS OVER ANY PERIOD

Collect annual premiums at any intervals: ***daily, every 2 weeks, monthly, quarterly, every 6 months or yearly,*** based on client preference or your business rules.



REVEKNEW DEMO

A quick demo to experience signup, activation and payment as a subscriber using a link.

Demo Product: <https://revkn.app/0a60b6e2>

01 Open link and verify number

- Open the demo product link
- **Select a plan** to test
- Enter your **mobile number**
- Verify mobile with **OTP PIN**

Click **Continue**

02 Provide your details

Provide your details:

- *First name*
- *Last Name*
- *Reference Number*

Click **Sign Up**

03 Pay and repeat

Choose **MTN**. Enter **0244000111** on the demo payment screen

Days 2 and 3, click the link in the payment SMS to pay.

Use the same dummy info to pay to complete the subscription.

PRICING

Simple 'pay per success' pricing model for **successful collections**.



- No **upfront or monthly service** fees
- **Free bulk SMS** for subscriber invites and bill collection reminders
- **Free bulk SMS** for subscriber payment and success notifications
- **Free email notifications** for business and payment activity digests

YOU PAY

1.5%

**per successful
bill collection**

Negotiable for high volume and high value transactions

 **EARLY ADOPTERS**

1%

**OFFER EXPIRES
SEP 30, 2025**

Join Early Adopters pilot for a discounted rate



Reveknew

Recurring Billing for Everything

www.reveknew.app

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